

Maddy Pethick

A Kind of Lulling



Maddy Pethick *A Kind of Lulling* (2011)
Looped digital video, monitor

11th May – 1st June 2011

Off The Hook Clothing, 151- 152 Fore Street, Exeter, Devon EX4 3AN
Presented by Found Space in association with Off The Hook Clothing.

A single image, cut from an outmoded instructional book on how to customize your clothes, provides the basis for a puzzling video exploring artifice, stillness and false adornment. The work, produced in response to the context of the clothing store, reflects the artist's ongoing investigation into found image, sparkles and the application of simple, default rendering tools in video editing software.

Maddy Pethick is a Devon-based artist and a lecturer in Contextual and Critical Studies at Plymouth College of Art. She makes picture and object installations, photographs, drawings, videos and book-works. Clothes, pineapples, cacti, knick-knacks, cats, swing bins, lamps and further miscellanea appear and reappear in ongoing arrangements and configurations both for – and not for – the camera.